

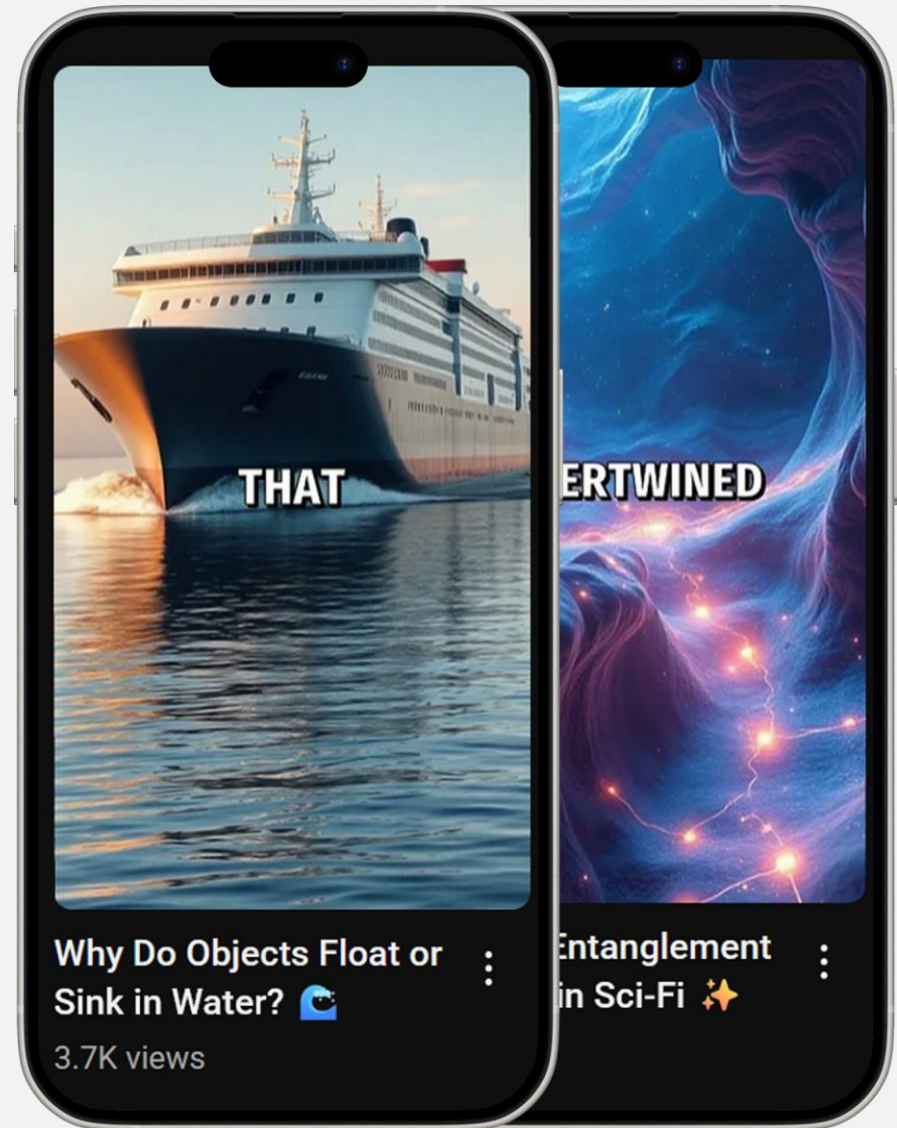
Shortsbot.App

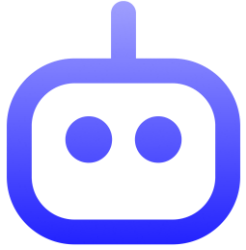
AI That Creates & Publishes Video Shorts on Autopilot

Automate your video marketing with Shortsbot.App.
Generate, Optimize, and auto-post unique videos.



www.shortcutsbot.app





Shortsbot.App

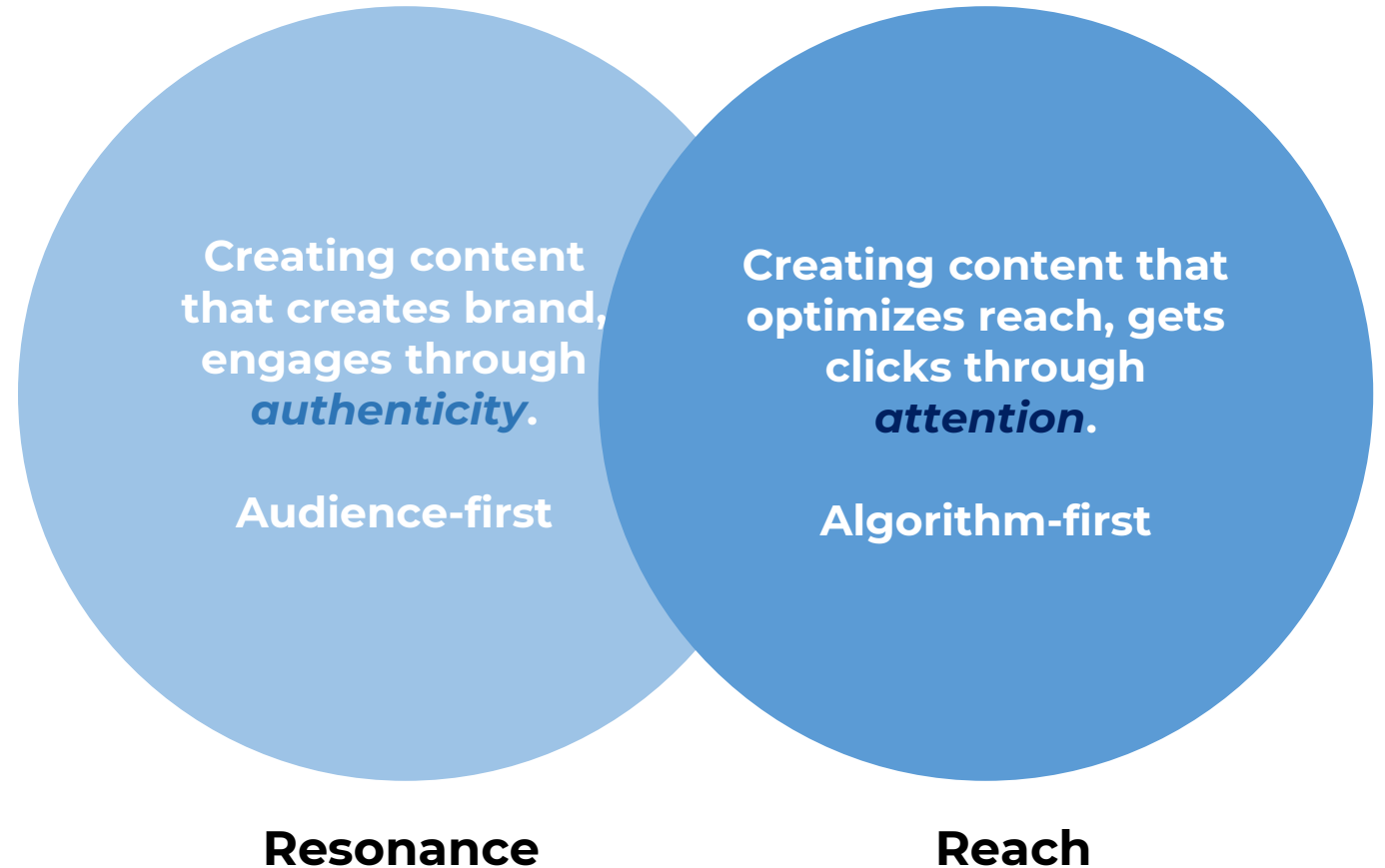
AI That Creates & Publishes Video Shorts on Autopilot

Context & Challenge

The brand paradox
marketers face:

The solution isn't choosing between
Authenticity and **Attention**.

**It's building systems that deliver
both simultaneously**



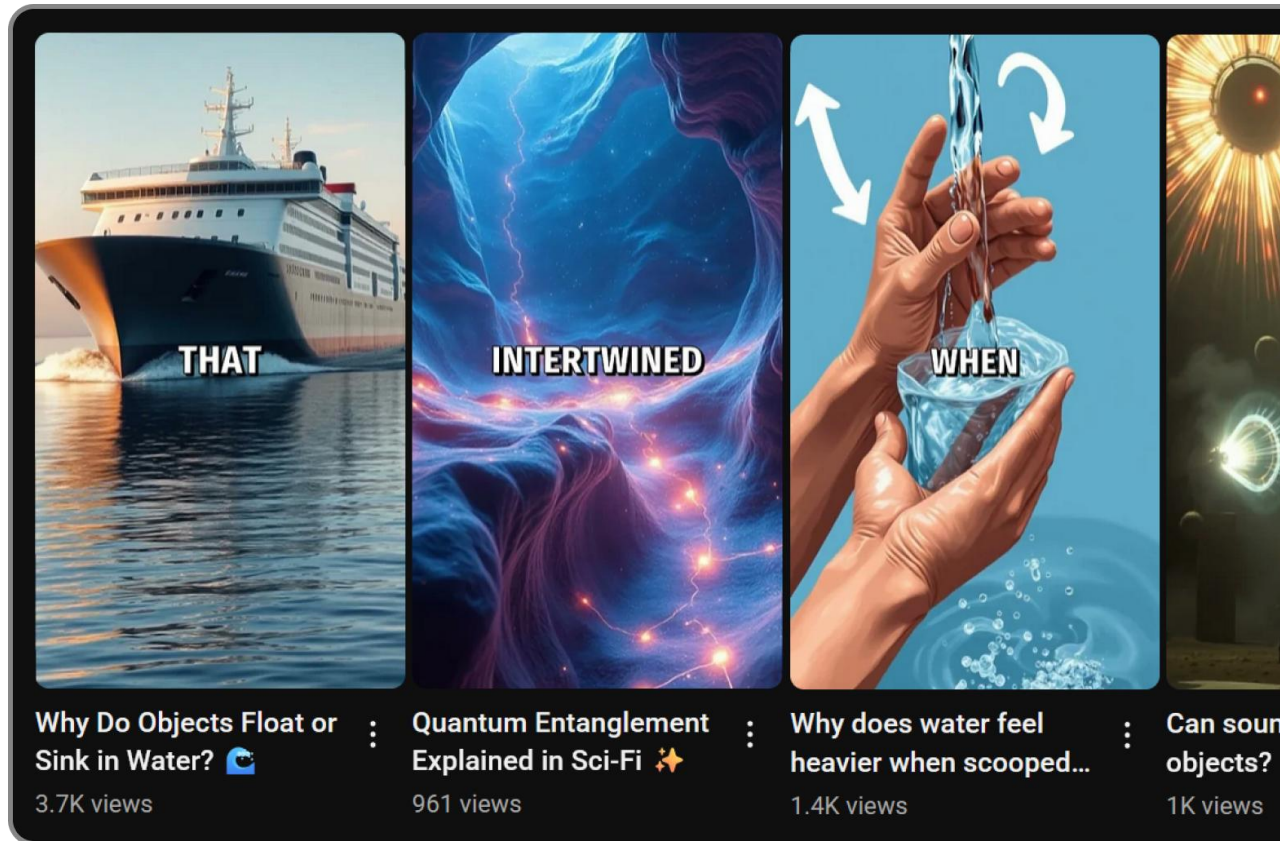
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We believe that,

The Brand Trust Equation After studying 1,000+ Video brands, we discovered:

$$\text{Brand Trust} = \frac{(\text{Consistency} \times \text{Authenticity} \times \text{Value})}{\text{Self-Promotion}}$$



A Hybrid Strategy, To Beat the Algorithm Trap;

*“Let algorithm fight algorithm
while you do the human work.”*

- ❑ 10% of **Cost** with 90% Automation – **Hybrid**
- ❑ 100% **Quality** with no **time** pressure - **Manual**
- ❑ 100 % **Consistency** with 70% **quality** content – **AI**



Creating content that
optimizes reach, gets
clicks through
attention.

Algorithm-first

Reach



Solution & Stakeholders



 Series Hot

 Billing

 Linked Accounts

 Help & FAQ

 Terms & Policy

Manage Subscription

 Dark  Light

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UPCOMING VIDEO
You can edit the video before its uploaded



0:00 / 0:37

Title

🌞 DIY Nature Prints with Leaves

100 Characters Max

Description

Create beautiful nature prints using leaves! A simple, fun, and educational craft for kids. Perfect for learning and eco-friendly fun! #NatureCraft #CreativeLearning

600 Characters Max

Script

#1

Hey parents, looking for an exciting, educational craft idea for your kids? Let's make DIY nature prints with leaves!



#2

Start by gathering some leaves while explaining their types and textures; a fun outdoor activity already!



#3

Back inside, place the leaf on a sheet of paper, vein-side up, and cover it with another paper.



#4

Then, rub over the top paper with crayons—the patterns will magically appear, revealing the intricate details of the leaf!



Note: Always verify AI generated scripts for accuracy

NEXT UPLOAD
Saturday at 14:32 (Europe/Lisbon) 

NARRATION VOICE

www.shortsbot.app

Leren Leren
LEARNING TO LEARN

C . E . S . A . R

MC
Sonae

Step 1:

Create a Thematic Series

Choose a topic for your video series.

AI will craft your first unique video immediately.



CREATE A SERIES

Schedule Faceless Videos to post automatically, so you don't have to do anything.

Step 1

Destination

The account where your video series will be posted

Get Boarded x

▼

Step 2

Content Type

Select a niche for your content

Custom Prompt (Recommended)

▼

Enter your topic or niche ⓘ 500 Charachters Max

Technology and Gadgets, DIY and Crafts, Personal Finance....

Continue



Step 2:

Preview and Customize

Review your AI-generated video.

Regenerate script, title, or music if needed.





UPCOMING VIDEO
You can edit the video before its uploaded



0:00 / 0:32

Title 100 Characters Max

Hidden Benefits of Talent Networks 🌟

Description 600 Characters Max

Uncover unexpected advantages of dynamic talent networks! How they foster collaboration, boost creativity,

Script

#1  

Imagine an organization where talent isn't just managed, but actively nurtured and connected—where individual strengths seamlessly align with collective goals.

#2  

Transitioning from rigid hierarchies to dynamic talent networks unlocks untapped potential, driving collaboration, innovation, and strategic growth.

Note: Always verify AI generated scripts for accuracy 



Step 3:

Automate and Manage

Set a posting schedule,
Connect your Social channels,
and let Shortsbob handle the rest.

Previously Connected Accounts

Edneed 

Get Boarded 

Connect New Account

☒ Send via Email

 Connect Youtube Account

 Connect Tikok Account

Get Boarded ×

Send via email ×

^

YOUTUBE VISIBILITY

Public ▾

 Publish Video



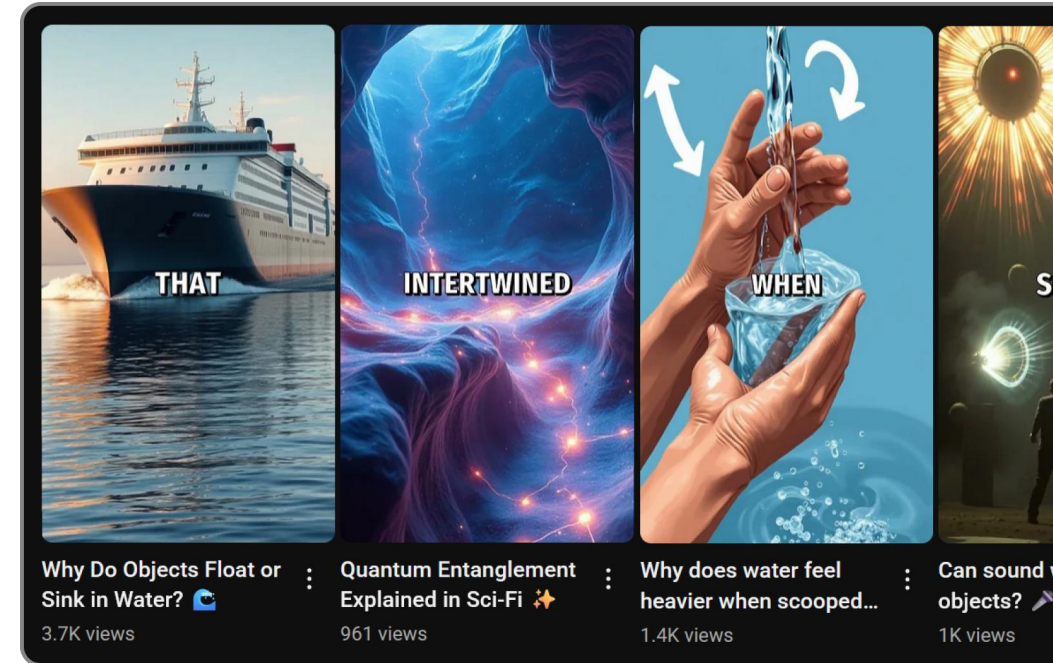
Hypotheses and PoC Experiment

We want to test,

Creating thematic AI videos on automation, with reinforced-learning and optimization for **SHORT** video marketing.

Metrics:

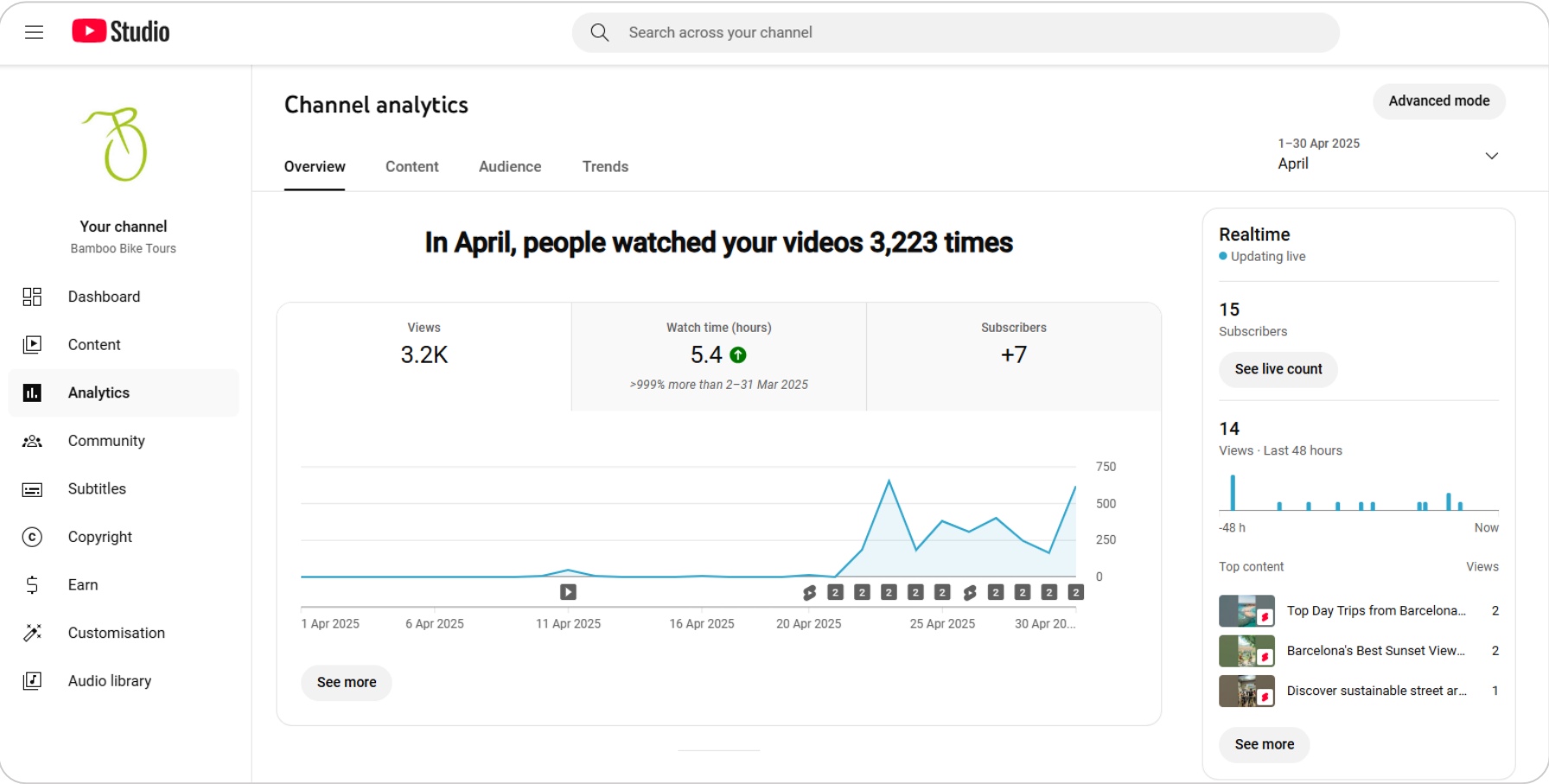
- ☐ Production Time
- ☐ Edit Count
- ☐ **View Rate & Engagement**



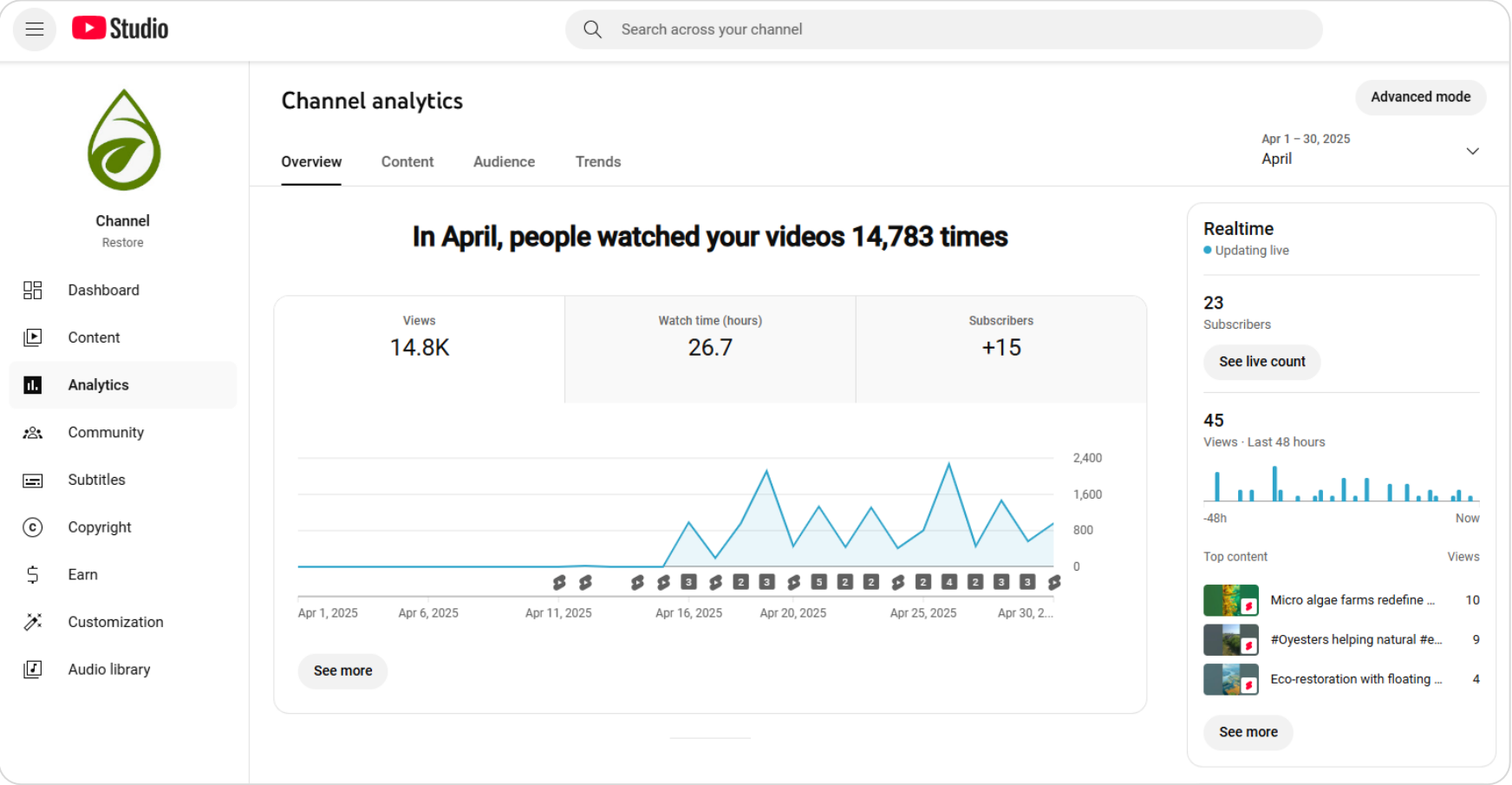
Participants:

Individual creators or small teams, covering **products, themes, or lifestyle.**

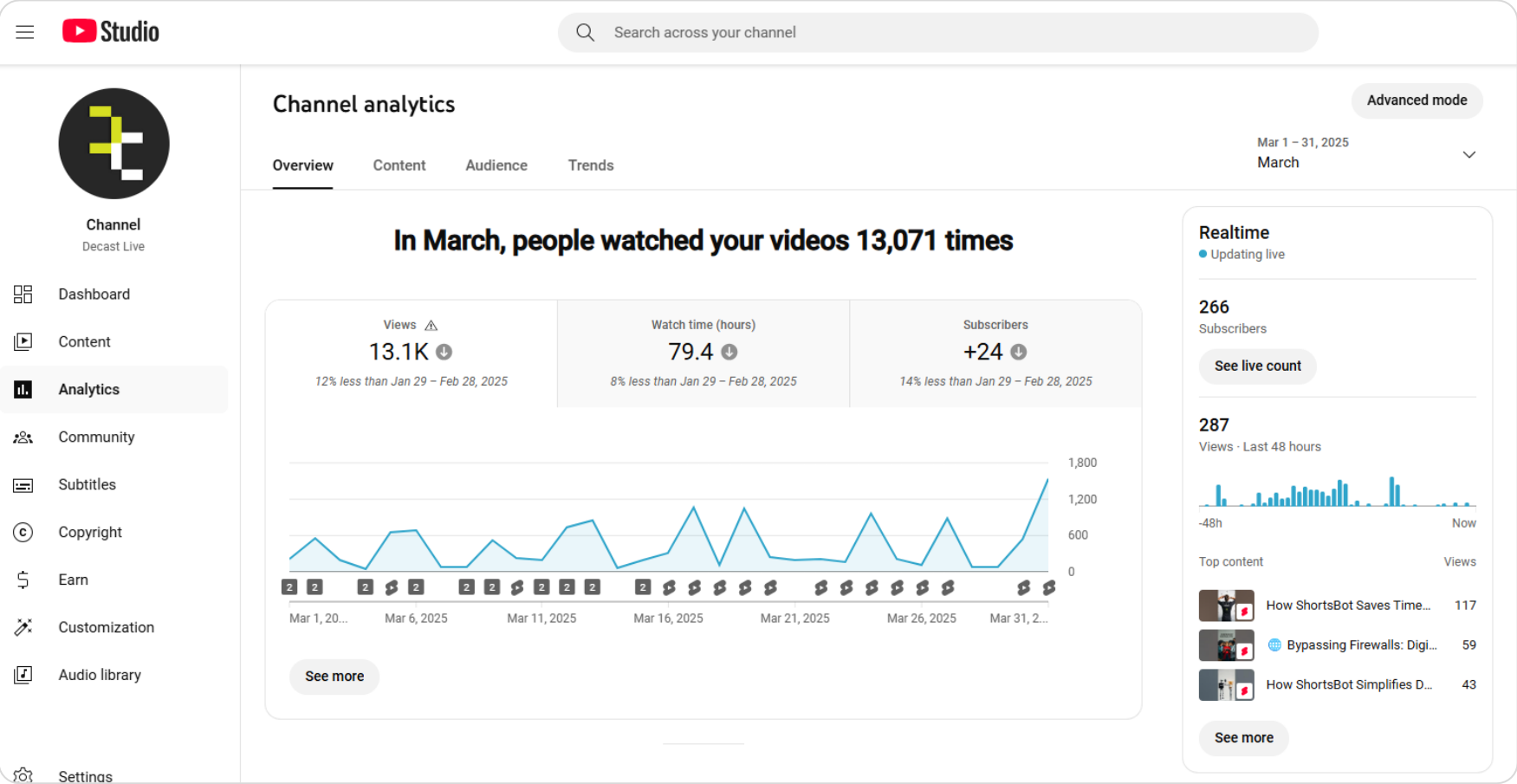
Results in 1 Week? Case: Bamboo Bike



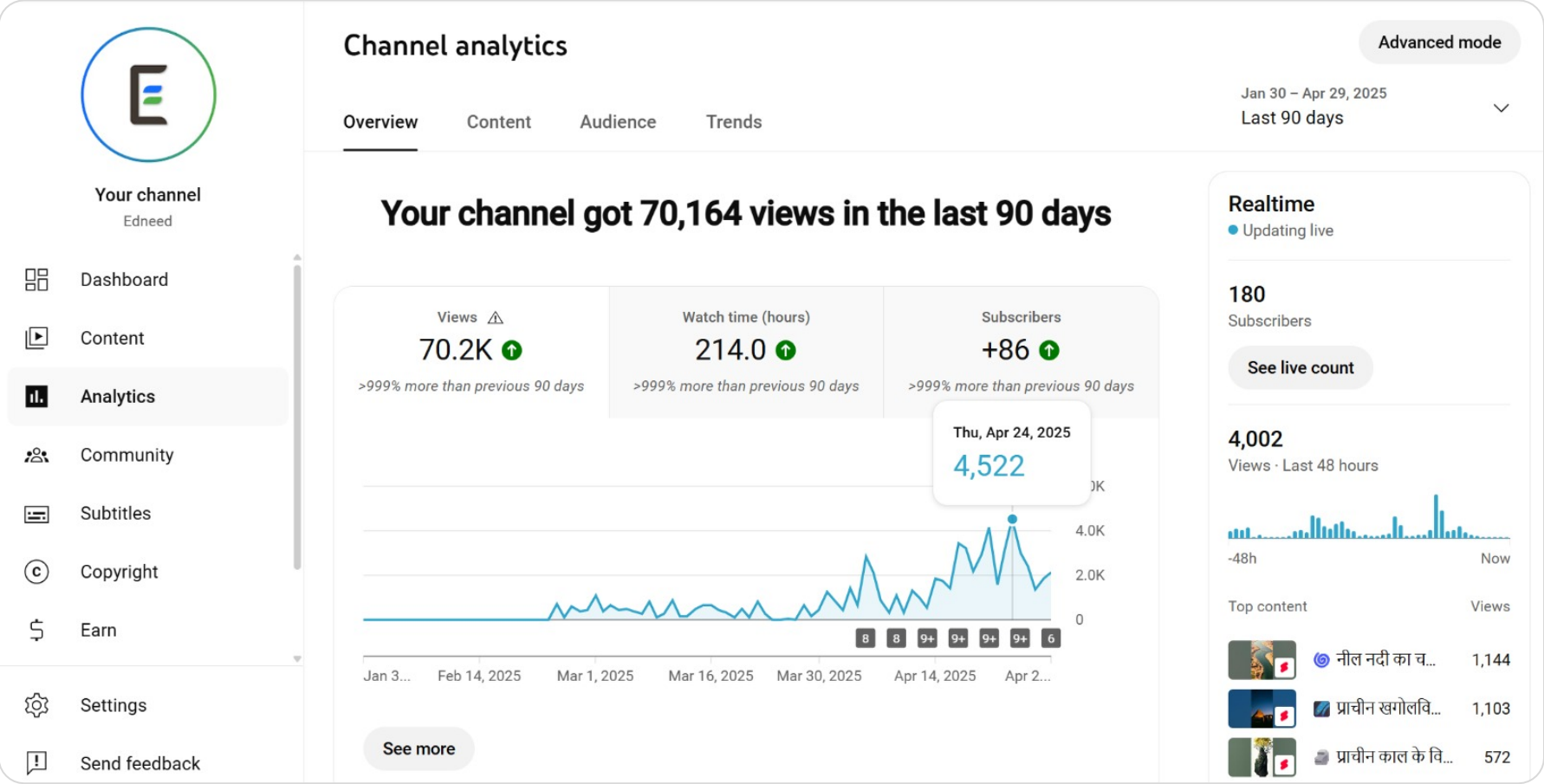
Results in 2 Weeks? Case: Restore



Results in 1 Month? Case: Decast.live



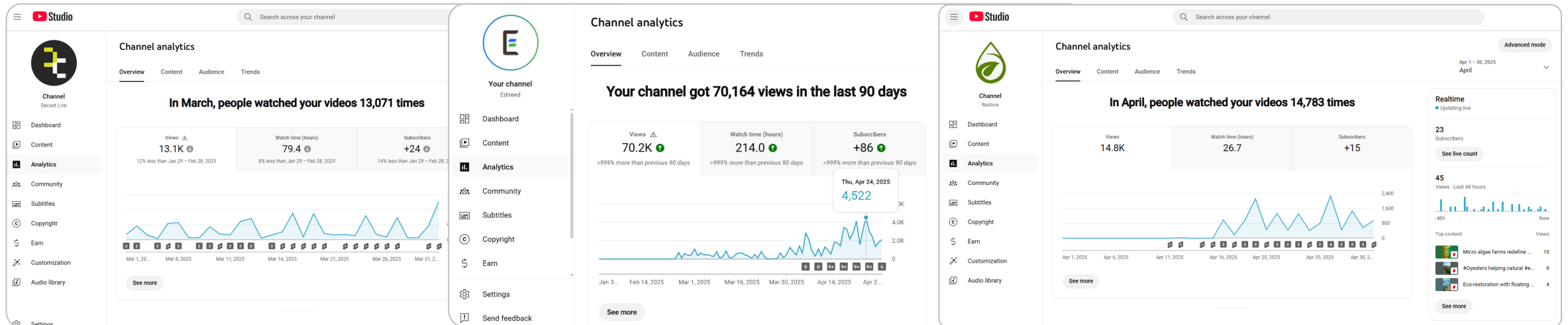
Results in 90 Days? Case: Edneed



PoC Results and Indicators

Expected Results?

- ❑ **≥80%** Reduction in Production Time
- ❑ Increase by **≥5 videos**/week per creator
- ❑ **≥20%** lift in views and subscribers on channels
- ❑ **≥50%** view rate of “video shorts”



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Team



Muhammed Ahmad

(Founder & Developer)

Specializes in innovative, user-friendly solutions by combining theoretical knowledge with industry practices. Dedicated to user-centric design.



Shivam Dhawan

(Founder & Business Administrator)

Deep in Deep Tech, driving initiatives that promote learning development. Shivam's leadership in product strategy and stakeholder engagement to foster collaboration and innovation.



Mohammed Yasrab

(Product Designer)

Experience in building platforms with a focus on user usability, experience and scalability. Expertise UX and brand loyalty initiatives.



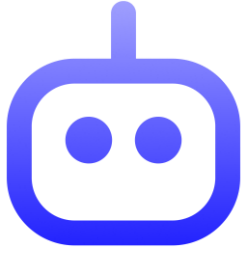
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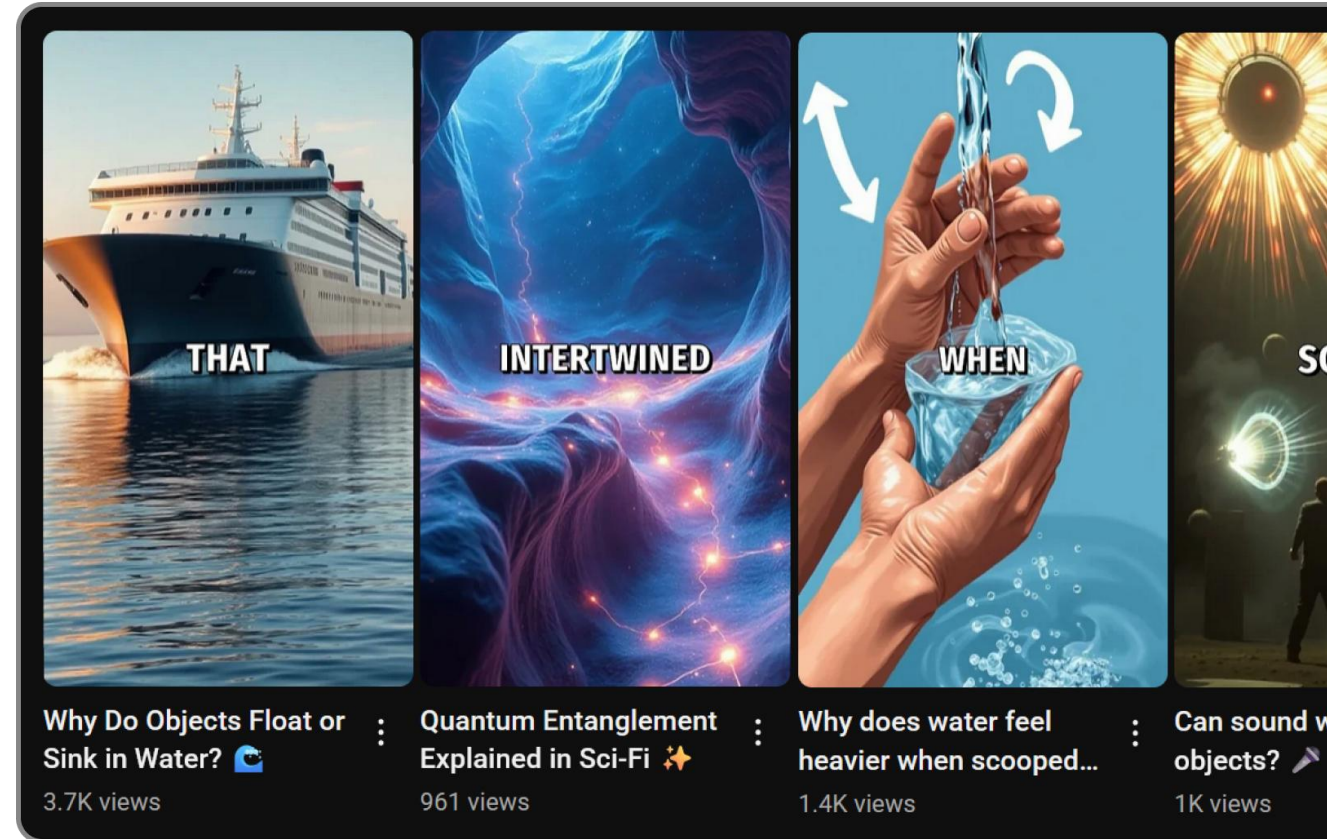
Thank You :)

General@Video.Wiki / +351 912159105

Leren Leren Unipesoal

Company VAT/NIPC: 517383861

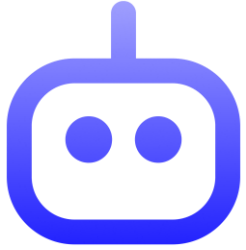
Address: PCI - Creative Science Park, Rua Do Conhecimento, Aveiro
Region, 3830-352 Ílhavo, Portugal



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Leren Leren
LEARNING TO LEARN





Shortsbot.App

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Appendix



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PoC Results and Indicators

Milestone	Description	Timeline
Onboarding & Baseline Report	Initial setup, stakeholder alignment, and baseline metrics report	Week 4
Automated Workflow Demo	Demonstration of Shortsbot’s end-to-end automation in a real use case	Week 4
Interim Metrics Dashboard	Data visualization of performance indicators midway through PoC	Week 8
Engagement Report	Analysis of reach, impressions, and interaction trends	Week 8
Usability & Adoption Survey	Collect feedback from early users on UX, adoption barriers, and impact	Week 12
Final PoC Validation & TRL 7	Comprehensive validation of technical feasibility and readiness level	Week 12

Evolution of Short Form Media

YouTube

YouTube Home

Home

Shorts

Subscriptions

You

History

Playlists

Your videos

Watch later

Liked videos

Subscriptions

Traviile

Get Boarded

Restore

Decast Live

Mei Leaf

Token Finder Bot

Bamboo Bike Tours

Show more

Explore

https://www.youtube.com

Search

All Science fiction Music Gaming Top Gun Thrillers Dramedy Jet



Tom Cruise was Monica Barbaro's Top Instructor

The Late Late Show with James Corden

10M views • 3 years ago



No one

Tourisr

Switzerl

104M vi

Shorts



CAPTURING



TechDroider

Apple cooked with this AD

Google

Video Marketing

All Videos Images Short videos Places News Forums More



I think the

The Rise of Short Form Video Content How it's ...

YouTube · Exposure Ninja



GINYARD COMPANY

Contact us!

Free and customizable marketing video templates

Canva



Agência de Vídeo Marketing (@wm.videomkt) • Instagram ...

Instagram · wm.videomkt



The Power of Video Marketing

YouTube · Debutify



VIDEO

Daniel Marvel | Sabe a diferença entre videos tradi-...

Instagram · eudanielmavel



TRY THIS VIDEO MARKETING STRATEGY

Tired of guessing what "works" in video marketing? Steal my ...

Facebook · Alex Cattoni & Th...



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Leren Leren
LEARNING TO LEARN



C.E.S.A.R.



MC Sonae

Unique Differentiators

- ❑ **Variation Engine** ensures every video is distinct in script phrasing and visual mix.
- ❑ **No-Code** requires no advanced skills. Browser-based workflow with zero installs .
- ❑ **Scalable SaaS Model** with tiered subscription plans that grow with user output and channel count.

Primary Audience

- ❑ **Creators & Small Teams:**
Benefit from massive time savings, consistent posting, and accelerated audience growth.
- ❑ **Marketers & Advertisers:**
Onboard users/enterprises, run tutorials, and capture feedback for continuous improvements.
- ❑ **Investors & Strategic Partners:**
Provide growth capital, channel introductions, and co-marketing opportunities.



**The Brand Trust Equation,
After studying 1,000+ YouTube brands, we discovered:**

Brand Trust = (**Consistency** x **Authenticity** x Value) * Self-Promotion

Most campaigns maximize self-promotion while neglecting the numerator.



The Creator's Content Trilemma;

You can only master two of the three at a time.

Time + Quality

→ *You burn cash or not able to explore new ideas.*

Consistency (Time)



Speed of content production.

Authenticity (Quality)



Polished, high-production

Creativity (Cost)



Originality, experimentation, Uniqueness.



The Creator's Content Trilemma

You can only master two of the three at a time.

Quality + Cost

→ You post once a month (if that).

Consistency (Time)



Speed of content production.

Authenticity (Quality)



Polished, high-production

Creativity (Cost)



Originality, experimentation, Uniqueness.



The Creator's Content Trilemma

You can only master two of the three at a time.

Cost + Time

→ *The content stream is effective but raw.*

Consistency (Time)



Speed of content production.

Authenticity (Quality)



Polished, high-production

Creativity (Cost)



Originality, experimentation, Uniqueness.



Context & Challenge

**Meet Shortsbot,
An AI Agent that solves the trilemma of
productivity for your team.**

The Creator's Content Trilemma

You can only master two of the three at a time.

Time + Quality

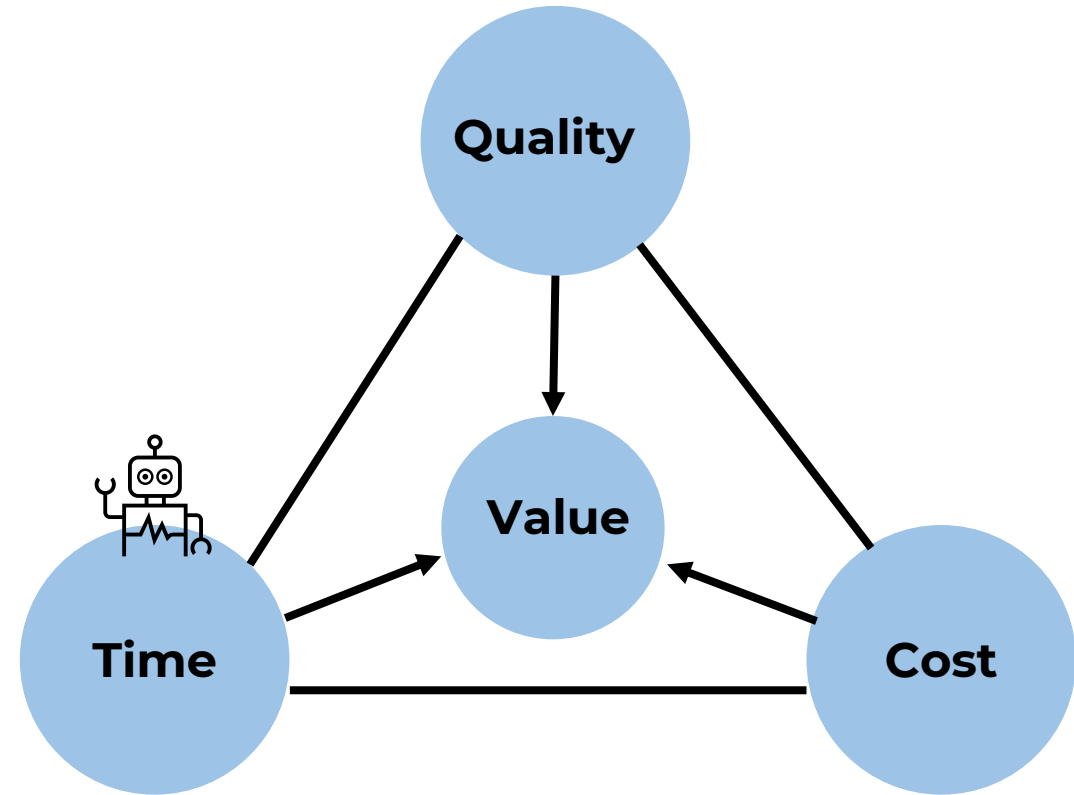
→ You burn cash or not able to explore new ideas.

Quality + Cost

→ You post once a month (if that).

Cost + Time ^{AI}

→ The content stream is effective but raw.



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